



Florida Coalition
for Children

A teal-colored graphic with a sunburst pattern of orange and white lines. In the center is a white circle containing a stylized graphic of two hands reaching towards each other. Below the sunburst, the text "FCC 2018" is written in a large, bold, white sans-serif font. Underneath that, the words "CELEBRATE • EDUCATE • INSPIRE" are written in a smaller, orange, all-caps sans-serif font. A thin white horizontal line is positioned below the tagline. Further down, a paragraph of white text describes the organization's mission. Another thin white horizontal line is positioned below the paragraph. At the bottom, the dates "• JULY 23-25 •" are written in a large, bold, white sans-serif font, flanked by two small orange dots.

FCC 2018
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The **Florida Coalition for Children** advocates on behalf of Florida's abused, abandoned, neglected, and at-risk children, and supports the agencies and individuals who work on their behalf.

• **JULY 23-25** •



FCC 2018

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ABOUT THE CONFERENCE



FCC 2018
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The Florida Coalition for Children (FCC) advocates for the state's abused, abandoned, neglected and at-risk children and supports the agencies and individuals who work on behalf of foster and adoptive children and families.

Its member agencies care for nearly 50,000 children and families in crisis each year by providing services and programs, like counseling, prevention and diversion programs, foster care, adoption services and much more.

The Florida Coalition for Children Foundation (FCCF), is an integral part of FCC's mission providing numerous services to members including training opportunities, information on best practices and up-to-date news valuable to those who are providing care for this vulnerable population.

The ultimate vision and goal of the Coalition is to see a child welfare system in Florida that is fully resourced, well managed and fulfills the needs of these vulnerable children and families.

Each year the Foundation hosts a conference with the goal to educate its members in hopes of better serving these vulnerable children and families.

Aside from furthering education and awareness, we also like to encourage and uplift our hardworking members, like our child welfare caseworkers. They get to work early, stay late and spend their own money and time in some of the worst neighborhoods protecting children whose parents struggle to take care of themselves let alone their children.

We also celebrate the many foster and



adoptive parents and families at the conference by providing educational opportunities for parents and activities for their children.

By sponsoring the 2018 Annual Conference you are providing training and networking opportunities to a wealth of participants working every day in the child welfare field including, foster and adoptive parents and families, caseworkers, agency executives, doctors, lawyers, judges, counselors and education experts. The education and awareness this conference provides is helping create a safer and more experienced child welfare system in Florida.

This year's conference is expected to see over 800 attendees, 30 exhibitors and provide access to over 20 continuing education units. It will be held on July 23 - 25, 2018 at the Boca Raton Resort and Club.

Your sponsorship can make this year's conference the best yet and provide our most deserving child welfare workers and foster and adoptive families the opportunity of a lifetime.



EXHIBITOR OPPORTUNITIES

\$2,000

NON-MEMBER

\$1,500

MEMBER

Exhibition at the FCC 2018 Annual Conference includes the following features:

- One 6" table with two chairs (includes draping)
- Company listing in conference mobile app and event webpage including link to company webpage.
- Company listing on printed event program.
- Participation for one attendee at the conference including:
 - All conference meals and coffee breaks
 - Invitation to party by the pool, plenary session and annual awards reception

Additional attendees can be added for \$150.

Exhibitor set up will be on July 23, 2018, 3-5 p.m. Exhibitors must confine all exhibition materials within space provided. All sound equipment must be kept at a low level as to not interfere with conference events. Electrical outlets are reserved on a first come first serve basis, if you need additional AV needs please contact the Boca Raton Resort and Club, PSAV Manager Jenn Milich at 561-806-3894.

FCC does not allow the sharing of exhibitor space or conference registrations, anyone attending the event must register and wear their badge at all times.

Security will not be provided at the Boca Raton Resort and Club. Please do not leave valuables unattended in the exhibit hall.

FCC reserves the right to accept or reject exhibitor and/or sponsorship applications based on space, limitations, relevance, appropriateness and timeliness.

*Last year's exhibition tables did sell out early



EVENT SCHEDULE

MONDAY

JULY 23, 2018

8:00 a.m. - 5:00 p.m. Ad Hoc Meetings

12:30 p.m. - 5:00 p.m. FCC/FCCF Board Meetings

7:00 p.m. - 9:00 p.m. Party by the Pool

TUESDAY

JULY 24, 2018

8:00 a.m. - 9:00 a.m. ... Event Registration/Continental Breakfast

9:00 a.m. - 11:00 a.m. Plenary Session

11:15 a.m. - 12:30 p.m. Session 1

12:45 p.m. - 1:45 p.m. Boxed Lunch/Networking

2:00 p.m. - 3:15 p.m. Session 2

3:30 p.m. - 4:45 p.m. Session 3

5:00 p.m. - 7:00 p.m. Cocktail Reception

7:00 p.m. - 9:00 p.m. Awards Celebration

WEDNESDAY

JULY 25, 2018

8:00 a.m. - 9:00 a.m. Continental Breakfast

9:00 a.m. - 10:45 a.m. Town Hall Session

11:00 a.m. - 1:30 p.m. FCC/DCF Joint Executive Meeting

11:00 a.m. - 12:15 p.m. Session 4

SPONSORSHIP OPPORTUNITIES



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Description	Quantity Available	Cost
Conference App - Logo on homepage of app which users will see during every open	1	\$5,000
Conference Coffee Break	2	\$2,500
Conference Bags	1	\$1,000
Conference Badges	1	\$1,000
CEU Track Sponsors	5	\$2,000EA
CEU Session Sponsors	16	\$500EA
Custom Sponsorship	Unlimited	Contact FCCF

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DEADLINES

June 29, 2018 - Agreement, full payment and company logo/artwork due in order for inclusion on attendee materials and event app.



CANCELLATIONS

All exhibitor and sponsorship agreements are final and will not be refunded.



CONTACT

To request more information on exhibitor/sponsorship opportunities please contact the FCC conference team at Conference@FLChildren.org or call North at 850.320.6167.



SPONSORSHIP LEVELS & BENEFITS

Conference Title Sponsor (\$30,000)

- Six (6) conference registrations
- Six (6) awards reception tickets
- Recognition at all events including awards reception where sponsor will be recognized and have opportunity to address attendees
- Six (6) tickets to Party By the Pool
- Complimentary table in exhibitor hall
- Logo recognition on event app and conference webpage including link to company website
- Logo recognition in event program
- Three (3) floor stickers throughout conference location
- Logo recognition on live Twitter feed displayed throughout conference
- Collateral materials placed in giveaway bags

- Recognition on the FCC website for the year (1) of sponsorship
- Opportunity to send up to six (6) email newsletters to all FCC members (4,000+) throughout the year of sponsorship

**One available*

Awards Reception Title Sponsor (\$25,000)

- Four (4) conference registrations
- Eight (8) awards reception tickets
- Recognition at dinner reception with opportunity to address attendees
- Complimentary table in exhibitor hall
- Logo recognition on event app and conference webpage including link to company website
- Logo recognition in event program
- Collateral materials placed in giveaway bags

**One available*

Exhibitor Hall Title Sponsor (\$15,000)

- Four (4) conference registrations
- Four (4) awards reception tickets
- Naming rights to exhibitor hall
- Three (3) floor stickers throughout exhibitor hall
- Complimentary table in exhibitor hall
- Logo recognition on event app and conference webpage including link to company website
- Logo recognition in event program
- Collateral materials placed in giveaway bags

**One available*

Meal Sponsor (\$12,000)

- Two (2) conference registrations
- Two (2) awards reception tickets
- Recognition at lunch/breakfast event including signage
- Complimentary table in exhibitor hall

- Logo recognition in printed conference materials and on FCC website event page
- Collateral materials in placed in giveaway bags

**Two available*

Party by the Pool Sponsor (\$10,000)

- Two (2) conference registrations
- Two (2) awards reception tickets
- Recognition at lunch/breakfast event including signage
- Complimentary table in exhibitor hall
- Logo recognition in printed conference materials and on FCC website event page
- Collateral materials in placed in giveaway bags

**One available*

Plenary Sponsor (\$8,000)

- Two (2) conference registrations
- Two (2) awards reception tickets
- Logo recognition on event

app and conference webpage including link to company website

- Logo recognition in event program
- Recognition at the opening Plenary session with opportunity to address attendees

President's Lounge Sponsor (\$7,500)

- Two (2) conference registrations
- Two (2) awards reception tickets
- Logo recognition on event app and conference webpage including link to company website
- Logo recognition in event program
- Access to President's Lounge throughout event and opportunity to place collateral materials

**One available*

Supporting Sponsor (\$2,500)

- Two (2) conference registrations

- Two (2) awards reception tickets
- Logo recognition on event app and conference webpage including link to company website
- Logo recognition in event program
- Collateral materials placed in giveaway bags



HOW TO SIGN UP

To secure your exhibitor spot, please fill out the below application and return via mail with check made out to the Florida Coalition for Children at the address below.

Florida Coalition for Children
Attn: FCC 2018 Annual Conference
411 E. College Ave.
Tallahassee, FL 32301

EXHIBITORS INFORMATION:

Full Name: _____

Title: _____

Business Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____ Fax Number: _____

Email Address: _____

REGISTRANT INFORMATION:

Full Name: _____

Title: _____

Email Address: _____

Please indicate the products or services you will display. (20 word maximum)

AV & Technical Requests (Please indicate if you need any specific audio, visual and electronic needs. Note that these requests may not always be met.)

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